

Vento System CVIP Module

- Use of standard protocols.
- Compatibility with all gaming machines.
- Easy to use.
- Support for multiple rooms.
- Quick start-up.

The CVIP module is a powerful customer loyalty tool that allows the casino to easily implement the rules defined in the management of marketing campaigns.

Flexible to changes in business definition, allows to strengthen the loyalty rules maximizing all resources.

The CVIP module provides the following characteristics:

- Easy administration of partners and categories.
- Administration of prizes and promotions.
- Management of different types of points exchange for immediate or deferred prizes.
- Administration of points awarded by formula. according to, customer category, group of machines, etc.
- Multi-sala modality.
- Integration with the TiTo module for the exchange management for cash and promotional tickets.

